

# CLIMATE ACTION NOW AND CONSERVE.ORG JOIN FORCES

*Protecting Threatened Ecosystems  
Is a Top Priority*



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WOODSIDE, CA, Nov. 23, 2020 -- Critical ecosystems around the world are rapidly disappearing. These ecosystems provide vital services like carbon sequestration and climate stabilization, while maintaining species diversity and, in some cases, livelihoods for the indigenous peoples who care for them. Climate Action Now is pleased to announce it has partnered with Conserve.org to help protect these ecosystems.

Conserve.org works with local nonprofits to identify land suitable for conservation, and the Climate Action Now app supports that work through education and directing users to the Conserve.org website where they can purchase and preserve forever an acre of threatened land, often for less than \$100. Brett Walter, CEO of Climate Action Now, stated “Protecting critical ecosystems is an important means to fight climate change and protect the lives of local populations. If we can help shine a light on this issue then we’re happy to do so.”

An example of a conservation project is the Northern Highlands, one of the last large, intact and unprotected cloud forests in Central America, located in the highlands of western Guatemala in Quiché Department.

Learn more [here](#).

Woodside, California-based Climate Action Now was founded by serial Silicon Valley entrepreneur Brett Walter in 2019. The company’s purpose is to put effective climate action, via the Climate Action Now app, at the fingertips of millions of consumers around the world. The app is simple and easy-to-use, and most actions can be taken in seconds or minutes. Brett realized the ubiquitous smartphone is the ideal vehicle to empower individual and collective action to fight climate change - helping people make their voices heard, by government and business, and by providing app users information leading to their own planet-friendly lifestyle changes. The Climate Action Now app will be released in March 2021. Visit [www.ClimateActionNow.com](http://www.ClimateActionNow.com) for more information.

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